



JOT THESE DATES ON YOUR

CALENDAR



Wed., Feb. 3 - Spanish Language Dinner - "La Tertulia Espanola". Donato del Carrie, Argentine Ambassador, guest of honor. Price: \$3.50. Reservations, please.

Thurs., Feb. 4 - Discussion on the extent of anti-Semitism in Germany by Prince Hubertus zu Loewenstein, historian, former member Bundestag. Cocktails 6:30 p.m., Dinner 7:30 p.m. Discussion 8:30 p.m. Reservations, please.

Tues., Feb. 9 - Opening of photo exhibit on Sardinia by Sheldon Machlin. Cocktails 6:15 p.m.

Wed., Feb. 10 - Regional Dinner: West Indies. Dinner Dance and "Cruise" aboard the SS Victoria, alongside of Pier 42. Price: \$5.00. Members and one guest. Reservations, please.

Lat Am Newsmen Map Pay-Boost Campaign

by Crede Calhoun

A Congress of representatives of the working press of this hemisphere will be held in Lima, Peru, in June or July of this year as a result of two days preliminary discussions here by delegates from the U.S., Cuba, Canada, Argentina, Colombia, Panama, Peru, and Venezuela.

The meeting here, held under the auspices of the American Newspaper Guild and the Union of Free Journalists of America, marked the beginning of a campaign to improve wages, working conditions, tenure of employment, ethical standards and to help generally the organized working press in Latin America.

Charles A. Perlick Jr., Secretary Treasurer of the American Newspaper Guild presided at the discussions. Other delegates from the U.S. and Canada, were Richard Lane, Vice President, A.N.G., Milan Skacel, board member of the Union of Free Journalists in America, and Stefan Grucev of the same organization, E.R.I. Cawdron, Guild Vice-President for Canada, R. H. Buchanan, Executive Secretary of the Toronto Build and David Sternbeck, Associate Inter-American Representative AFL-CIO.

MEMBERS PLEDGE \$90,000 TO CAMPAIGN



Left to right Bob Considine, co-chairman of drive; Ben Wright, Fund Drive executive chairman and past president Lowell Thomas.

Five Past Presidents Attend Fund Rally

More than \$90,000 was reported pledged by OPC members at a special meeting of World Press Center campaign workers on Jan. 26. The figure represents fund promises of 540 OPCers.

"As the capital of the world, New York should have the Number One press center on the planet", Past President Lowell Thomas told the 100 solicitors

Early Birds Will Get Waldorf Ringside Seats

Awards Dinner chairman Chet Huntley warns members who like to sit at ringside that tickets are being sold on a first-come, first-serve basis.

The 21st Annual Awards Dinner Dance will be held at the Waldorf-Astoria on March 26.

Members who wish to arrange their own table groupings should bring or send their lists to the OPC. To arrange official invitations for company heads or other non-members, send a note to the committee or phone Jeannette Longyear at LE. 2-4864/5.

Four new members have been added to the committee: Arthur Milton, vice chairman; Robert G. Black, Fice Mork and Madeline Ross.

who gathered in the second-floor dining room. Thomas emphasized his personal concern with the campaign.

"For my final words", Thomas said, "I want to give \$1000 in 1960." He had pledged the same amount last year.

Hitherto publicly undisclosed was how an uneven sum of \$345.72 came to be added to the World Press Center treasury. The story came from columnist Inez Robb, a World Press Center steering committee member.

Recalling her column addressed to CBS President Frank Stanton on "payola" charges in connection with the program, "Person to Person", on which she had appeared, Mrs. Robb told how she had facetiously asked for \$345.72 as "reverse payola." The sum, she wrote, would reimburse her for cleaning, redecoration and crew entertainment costs in connection with the broadcast.

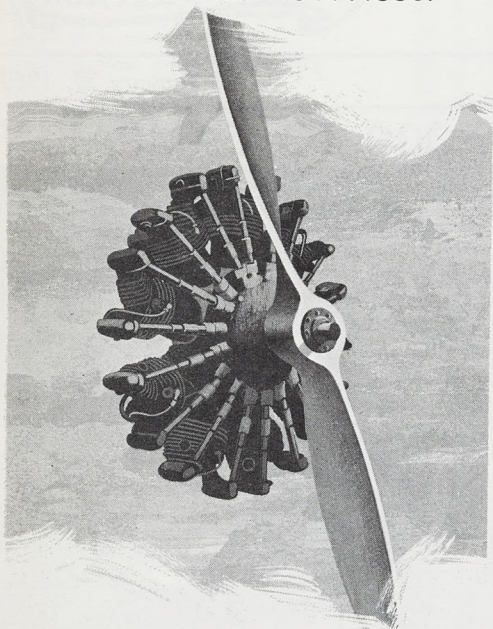
Back came a note from Dr. Stanton's secretary enclosing his "personal check" for the amount, which Mrs. Robb has applied to the World Press Center campaign.

Past President Louis P. Lochner told campaign workers he was pledging \$200, while Past President Burnet Hershey reported he was increasing his own pledged contribution over one made last year.

Committee chairmen for the respective industry categories reported totals raised (Continued on page 7)

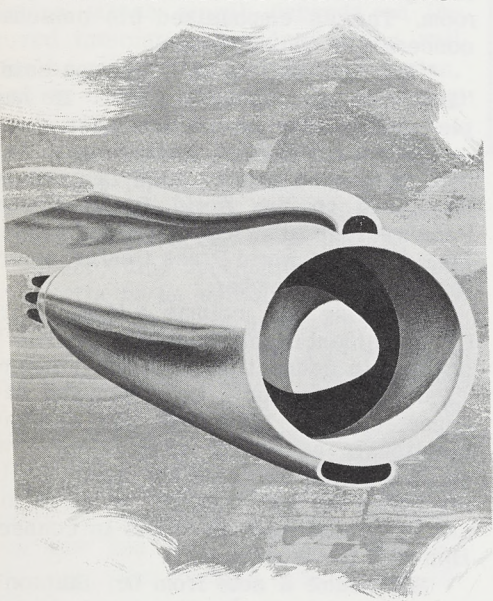
FIRST!

French pilots Mermoz, Dabry and Gimie first to conquer the South Atlantic . . . 1930.



FIRST!

Air France first European airline to fly 707 Intercontinental Jets across the Atlantic.



AIR FRANCE
JET



OVERSEAS TICKER



TOKYO

Back to Japan after long stints in India came Keyes Beech, *Chicago Daily News*, and Robert "Pepper" Martin, *US News & World Report*.

Hal Buell, AP Asian Photo Editor, returned to Tokyo home base after a tour stretching to Indonesia and India where he helped cover President Eisenhower's visit.

Year-end news of Korea and Koreans occupied several Far East correspondents. To Seoul, to see South Korea's Democratic Party nominate candidates to oppose President Syngman Rhee's Liberals next year, flew Robert Trumbull, *NY Times*, Alexander Campbell, *Time-Life*, and your correspondent, Gene Kramer AP.

Niigata, six hours by train from Tokyo, drew Trumbull, Campbell, Kramer, Peter Kalischer, CBS; John Launois, *Time-Life*; Ray Steinberg, *Newsweek* and a host of Japanese, European and Soviet newsmen to report the Red Cross screening of and departure of Koreans migrating from Japan to North Korea.

New Year's Day found Kramer in Seoul again to follow up Russia's charge that a Soviet survey ship was attacked by South Korea. a charge stoutly denied.

Ross Kriss, former McGraw-Hill Tokyo correspondent, and his attractive wife, Lorna, bade sayonara to Japan and sailed for their old home, New York. Kriss first came to Tokyo in 1957 as an INS staffer and holder of Columbia University's Pulitzer traveling fellowship.

Greg MacGregor, *NY Times* Hong Kong correspondent, paused in Tokyo, his former post, en route to home leave in the United States.

Gene Kramer

TAIPEI

Still they come, these peripatetic newsmen, not all from USA! Among recent arrivals: Robert Raisbeck, Hollywood producer of Vidandio, Inc. to film *The Eleventh Commandment*. Peter Worthington of *Toronto Telegram*; W. G. Goddard, Australian radio commentator; Lily Abegg, *Frankfurter Allgemeine Zeitung*; Duncan Rae, New Zealand M.P. and writer; and Dr. Richard Jokel, Dutch correspondent, are among the non-Americans. Til and Peggy Durdin, *New York Times*, were in from Hongkong before Christmas, and Fred Waters, AP photographer, came from the Colony since New Year's.

Geraldine Fitch

MEXICO CITY

Mexican President Adolfo Lopez Mateos' current three-week tour of Venezuela, Brazil, Argentina, Chile, Bolivia and Peru may equal the tumultuous success of his first state visit outside

Mexico — to the U.S. and Canada last year.

The 70 top Mexican correspondents who accompanied the President reported mountingsigns of Mexican-American goodwill from President Eisenhower's *abrazo* on his arrival in Washington to Sen. Lyndon Johnson's Texas bearhug when he left Austin for Mexico City 10 days later.

One sidelight told more about President Lopez Mateos than a Michener-sized novel. When President Eisenhower escorted Lopez Mateos up the front steps to Blair House, he chatted, shook hands and turned back to his limousine. But before he could reach it, Mexico's President had hurried back down the steps to shake Ike's hand and say goodbye again.

(It's an old Mexican custom to see your guest to his car and wish him a hearty *hasta luego*.)

Lopez Mateos' interest in continuing *norteamericano* relations became apparent even before he took the Presidential sash in December 1958.

While still President-elect, he invited Senator Johnson down to Acapulco in November 1958 for a "working breakfast." He played host to a U.S. delegation on his inauguration day a few weeks later.

In February 1959 he welcomed President Eisenhower to Acapulco for informal talks and later Mexico played host to Dr. Milton Eisenhower, who made a two-week goodwill tour.

This series of visits led to Lopez Mateos' tour of the U.S. in October. His tour included a series of Washington luncheons and banquets, a tickertape parade in New York, a rousing welcome in Chicago's Mexican quarter and Senator Johnson's barbecue.

As the Mexican correspondents reported to their readers, it was obviously one of the heartiest welcomes the American people had it in them to give.

Arthur V. Diggle

SEOUL

C.S. Chin of A.P. was elected the new president of the Seoul Correspondents Club in mid-January.

Other new officers: Samuel Kim, 1st vice president; Philip Kim of Reuters, 2nd vice president; Edward Neilan of Copley News Service, secretary; Ugo Puntieri of ANSA, treasurer, Hahn Young-Do of CBS and Father Patrick Burke, board of governors.

Your Overseas Press Bulletin Issue

Editors This Week Are:

Charles E. Campbell, Jr., Charles Klensch
Bulletin Committee Co-Chairmen:
Donald Wayne, Jess Gorkin
Managing Editor; Margaret Eklund



Death, Courage, Grief: Capa Chronicle of War Opening on Wednesday

The first retrospective showing of *Robert Capa's* war photographs opens Feb. 3 in the reception hall of the Time-Life building in Rockefeller Center. The exhibit will close Feb. 24.

Many of the 160 photos in the exhibition have never appeared before. Others, like the three at left, have become classics of war photography.

Capa covered five wars in 18 years. He was killed by a land mine in 1954 while taking pictures of French combat troops in the Indo-China war.

The exhibition will be circulated in the U.S. and Canada in two editions under the auspices of the Smithsonian Institution. The photographs at left:

CAPA'S MOST FAMOUS single picture — from his coverage of the Spanish Civil War in 1936. Capa's camera caught the soldier at the very moment he was killed by a machinegun bullet through his head.

A GI EDGES TOWARD Omaha Beach during the Normandy landings in this Capa photo — one of the first to be released on D-Day. Capa went in with the first wave and turned to photograph the soldier in the surf.

MOTHERS OF NAPLES weep for their sons, killed in guerilla fighting with the Germans in October 1943.

Student Editors To Chew World Affairs at OPC

One hundred twenty student editors have already signed up for the second annual College Editors Conference to be held at OPC during the Washington's Birthday weekend. By special action of the Board of Governors, the Clubhouse will be kept open Sunday for the occasion.

The program is co-sponsored by the OPC and the U.S. National Students Association. *Ruth Hagy Brod* and *James Sheldon* are coordinators for the Club.

At least two Presidential candidates are expected to participate. A series of seminars, using every available club room, will air a cross-section of world news events.

German Prince To Lead Anti-Semitism Seminar

Prince Hubertus zu Loewenstein will be the principal guest at an OPC discussion next Thursday night, Feb. 4, on *The Extent of Anti-Semitism in Germany*.

The prince has experienced four forms of government in Germany: He was born under the monarchy. He supported the Weimar Republic. He was harried into exile by Hitler. And he returned to serve in the Bundestag under Adenauer.

(Note change of day for this program: THURSDAY — not Tuesday.)

A Former War Correspondent Remembers

How did folks get along before the invention of the credit card? Some of them did very nicely with a couple of candy bars and the odd cake of soap. Here's how Will Oursler reported to True magazine on the economic situation in the South Pacific in 1944:

MONEY MEANS NOTHING

By Will Oursler

One gray dawn aboard a destroyer in the South Pacific, I was awakened by the shrill sounding of whistles and bells—all hands to general quarters on the double.

I leapt out of my bunk, threw on my clothes and was still buttoning my shirt when I arrived at my observation post on the bridge—only to learn it was a false alarm. An unidentified ship they had sighted was now known to be friendly.

But it was no false alarm for me. In the excitement, I had managed to lose my wallet. It had apparently gone overboard and was gone for good. And with it—my traveler's checks and all my cash.

I was flat broke—in the middle of the Pacific.

The thing had a calamitous sound. It was weeks before I was able to cable back to the States for financial replacements. Yet actually it was no catastrophe. I continued to eat well, to sleep well, to obtain all the necessities and even a few luxuries.

The incredible truth is that in the fantastic life hundreds of thousands of Americans now lead on the jungle islands of the Pacific, money doesn't mean much any more. In the world of Pidgin English and coconut palms, the value of cold American cash has become a highly variable and debatable subject.

This bewildering financial fantasia is a strange by-product of the Pacific war. It began early in the game, when we first began deploying our forces on the innumerable small tropical islands dotting the Pacific—the islands civilization forgot.

When our troops started arriving on the jungle islands, many of the natives had had little or no contact with white men. Virtually everything men and officers needed was G.I. Chief business transactions concerned purchase of souvenirs from natives. And the natives knew nothing about money.

The situation, as may be easily understood, created confusion. On one island, for example, the natives, as a result of early dealings with a group of visiting Navy officers, apparently believed the only unit of American money was a five-dollar bill. No matter what souvenir a man wanted, the native price would be "five dollar."



Larry Lariar

Our men, with money to spend and little to buy, didn't bother to object. The five-dollar price became standard. Everything ran smoothly until a newly-arrived seaman second class upset the native prix fixe. Told by a dusky-skinned trader that a string of shells would cost five dollars, he shook his head.

"These are valuable beads," the seaman said. "They are worth much more than five dollars. I will give you two bits."

The native beamed as the seaman handed over a gleaming new quarter.

From then on, everything on the island was either five dollars or two bits.

In those early days, it was possible to have the natives do personal laundry for two bits a week. The natives liked the idea of having money even though they had no idea of its value.

But since that time months have passed and the situation has changed. Many of the men stationed on the islands have piled up large sums of pay. There is still very little to buy and prices at the Army PX are so low that even when he purchases all his personal supplies, a service man cannot spend more than a few dollars.

To complicate this, many of the natives have so much more money now that they have become buyers instead of sellers. They don't want to do any laundry. They don't want cash. What they want is to purchase—with American greenbacks—American goods, utensils, and clothes.

Back of the lines it is usual to see a native wearing a worn-out khaki shirt, native pants and jewelry, hobbling up the path awkwardly—but proudly—in an old pair of Army shoes three sizes too large.

I visited one native village in the Solomons with a Navy lieutenant. The village chief spotted a handsome wrist watch the lieutenant was wearing. The chief pointed to the watch.

"How much?"

The lieutenant shook his head. "No sell. Too hard to get another."

"How much she cost?" the chief persisted.

"Forty dollars."

The chief grabbed my friend's wrist and examined the watch closeup. "I will give you eighty-seven dollar," he stated after his scrutiny.

The lieutenant said no. The chief said, "I have a watch. I give you my watch and eighty-seven dollar."

He hurried off to his straw hut, returned with a gold watch which—although now broken and not running—must have cost well over a hundred dollars when new.

"I buy him long time," the chief said. "He not too good. I give you him and eighty-seven dollar."

"The watch, she is broke," the lieutenant said. "She no go. I no sell."

The argument went on for some time. The lieutenant finally managed to get away without selling the watch. As we started down the jungle trail I heard the chief calling after us, "Sorry you no likem eighty-seven dollar."

An army flier attempting to obtain a grass skirt to send home was informed that the skirt would cost three bars of soap.

"I got two bar of soap," he told the native.

"Three bar soap," the native insisted.

The flier tried to beat the price down but to no avail. At last the native shrugged and picked up his wares.

"Too bad," he said. "But—no soap. A bulletin board notice read:

"Will trade three bottles good whiskey for one jeep in good condition."

An officer standing near me read the notice and grunted. "That guy is obviously a fool."

"You mean no one would give up a jeep for that amount of liquor?" I asked.

"Hell, no! I mean he could get a jeep for one or two bottles, if this stuff is all right. Jeeps are a dime a dozen. But whiskey—"



Will Oursler, a war correspondent in the Pacific area, has been a free lance writer and a contributor to leading magazines. His most current books are *The Healing Power of Faith* and *The Road of Faith*, now being

published by Rinehart and Co. and syndicated by King Features.

DATELINE WASHINGTON

With 1960 being a political year, Congress opened with a bang.

At the Welcome-to-Congress dinner of the Women's National Press Club, political dopesters from both the Democratic and Republican sides of Congress laid their forecasts on the line. They concluded that Sen. Lyndon Johnson, Senate Majority Leader, and Vice President Richard M. Nixon would be the 1960 presidential candidates.

They also predicted that Secretary of Labor James Mitchell would be the Republican vice presidential candidate, and that Sen. John F. Kennedy of Massachusetts would be the Democratic choice for second place.

Barney Livingstone, AP, is the new chairman of the standing Committee of Correspondents of the Congressional Press Galleries.

Donald R. Larrabee, *Griffin News Bureau*, representing New England papers, was elected secretary.

Taking seats on the committee, the governing body of the Senate and House press galleries were Robert E. Thompson, *New York Daily News*, and Allan W. Cromley, *Daily Oklahoman*.

Milton R. Berliner, *Washington Daily News*, was appointed chairman of the political convention arrangements subcommittee.

Louis Shollenberger of CBS is the new president of the Radio-Television Correspondent's Association for 1960. He succeeds David Brinkley of NBC.

Ed Edstrom, Washington correspondent for *Hearst Newspapers*, became the new president of the National Press Club Friday when retiring president, William H. Lawrence, of the *New York Times*, turned over the gavel to him at an annual membership meeting.

After the meeting, the Club's Board of Governors elected Kermit McFarland of the *Scripps-Howard Newspaper Alliance* as chairman and George Cullen of the *Bureau of National Affairs Publications* as vice chairman.

Presidential Press Secretary James Hagerty and White House Appointment Secretary Thomas E. Stephens back from a survey of Brazil, Argentina, Chile and Uruguay for President Eisenhower's forthcoming trip. He and Mrs. Eisenhower are scheduled to arrive in Brazil on February 23. At the present time it is undecided whether he will stay overnight in Puerto Rico, as they return from South America.

Jessie Stearns

PEOPLE & PLACES

Melton S. Davis, ABC correspondent in Rome, has co-authored the English version of the Italian movie *The Great War*, an Italian Oscar candidate. His article *What Spaghetti Does to Girls*, appears soon in *Lilliput*.

Ben F. Carruthers is new public relations manager, Hilton Hotels International . . . Thor M. Smith, formerly with *The American Weekly*, is Assistant to the Publisher of the *Santa Barbara (Cal.) News-Press*.

America magazine lists Barrett McGurn's *Decade in Europe* among its five best books of the year on world affairs. Barrett is chief of the N.Y. *Herald Tribune's* Rome Bureau . . . L. Clayton Willis was initiated into Sigma Delta Chi, Jan. 22. He is a reporter with the *Albuquerque Tribune*.

Ed Jackson of *Time's* Foreign News Service visiting correspondents in Paris, Rome, Beirut, Istanbul, Bonn, Berlin, London . . . Joe Quinn, owner and managing editor of City News Service, Los Angeles, has purchased *The Los Angeles Enterprise*, a weekly. Quinn will head the *Enterprise* staff as editor and publisher.

George Burns, *Saturday Evening Post* photographer, received the Annual Aviation Award for the best photograph of the year. Burns copped top photographic honors in the Annual TWA Writing and Picture Competition. The color photograph, which appeared in the *Saturday Evening Post*, *Face Of America* series, shows an airliner coming into Washington, D.C., National Airport at twilight with the city in the background.



Burns

The short was made from a chase plane slightly above and behind the airliner.

Clayton Willis, *Albuquerque Tribune*, has been initiated into Sigma Delta Chi. . . Geraldine Fitch, in the new *Who's Who of American Women*, has an editorial over her by-line in *Saturday Evening Post*, Jan. 16. With husband George, Gerry spent the Xmas holidays in Japan. . . Leonard Saffir has been appointed to the newly created position of assistant to the president in charge of public relations for John J. Reynolds, Inc.

Marguerite Cartwright, in Liberia for the inauguration of President Tubman, will make a quick swing through Sierra Leone, Ghana, Nigeria and Tunisia, where she will cover the African Peoples' Conference. She will return via Paris and London, by the end of January. . . G. Fredrick Mullen, veteran news correspond-

ent and former director of public relations for the U.S. Dep't of Justice, has joined Robert D. Eckhouse & Associates. . . Helen Waterhouse, *Akron Beacon Journal*, has been in Cuba writing stories. . . The Maurice G. Gurins just returned from a week's honeymoon in Sarasota, Fla. Mrs. Gurin is the former Ruth S. Finkel.

Robert Sherrod, managing editor, *Saturday Evening Post*, will be the speaker at the 32nd annual Georgia Press Institute on Feb. 25 at the University of Georgia's Henry Grady School of Journalism.

Benham, 57, Dies

F. Darius Benham, a founder-member of the OPC, died on Monday, Jan. 25, as the result of a fire in his home at Baysville, L.I. A public relations man and founder of the Circus Saints and Sinners, Benham was able to awaken a daughter after discovering the fire and was apparently overcome after he had returned to his room to telephone for aid. His family was saved.

Mr. Benham began his newspaper career on the *N.Y. World*. He had been wounded in World War I serving with the Foreign Legion. Founder of the Theodore Roosevelt, Jr. Post of the American Legion, he had been a member also of the committee which planned the first Byrd Antarctic Expedition.

At the time of his death he had been public relations consultant to the Zeckendorf Hotels Corporation.

PUT UP NEW 'BIG TOP' FOR LUDGATE'S CIRCUS

The AP has given the City of London a new skyline — two steel towers on top of its six-story building in Farringdon Street near Ludgate Circus. The towers carry radio antennae which promise to pull anything that comes by radio impulse from almost anywhere out of the ether.

AP's London traffic chief, Leonard Sealey, negotiated for 18 months with City burghers to get the necessary licenses. Both radio and photo reception are now reported excellent. Sunspots haven't yet been ruled out entirely, but Sealey reports better pickup from New York (by way of Tangier) for retransmission throughout Europe.

VOLUNTEERS WANTED

About 50 OPC members are urgently needed to help conduct a telephone contact campaign during the wind-up phase of the "family" campaign fund drive.

Calls may be made from fund headquarters at 33 East 39th St., or from the solicitor's own office or home.

Please telephone Miss Kay Avery at LExington 2-5242 if you can spare an hour or half-hour this week or next.

CORRECTION ON SATURDAY CLUB SCHEDULE

Buffet — 12 noon to 8 p.m.

Price — \$2.00

Bar — 12 noon to 1 a.m.

Remington Rand—the business that serves all business — can play on the newsman's team, too! More than 600 branches in just about every country of the free world, plus a continually growing investment in overseas plants and manufacturing facilities, insure an intimate knowledge of each country and its personalities.

Whether it's just relatively simple information you want, or help in digging out hidden facts, our local representatives are ready and willing to lend a hand. Call or wire Arch Hancock, Director, Public Information at New York Headquarters. He'll point you in the right direction.

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COMMITTEES



(Following are summaries of committee reports to the Semi-Annual Meeting of the Membership Oct. 27, 1959.)

HOUSE OPERATIONS

April-August bar-restaurant sales and profits were substantially higher than during the same five months of 1958. Bar profits were up \$1,200; restaurant losses cut from \$3,900 during this period in 1958 to \$280.

In view of the plans for enlarging the club, the committee has decided to limit capital expenses to emergency repairs — such as the redecoration of the lobby and the fourth-floor front reception room.

Joseph D. Ryle

OPEN HOUSE

Between May 1 and October 1, the committee organized about 26 affairs. Attendance on Tuesday nights has been so gratifying that we now come to regard a full house as normal. The help of the Hospitality, Regional Dinners, Press Forums, Inter-American Affairs and the Foreign Journalists Liaison committees has contributed greatly to the success of the open houses.

James Sheldon

Foreign Affairs Book Award

Two copies of books to be considered for the OPC "Best Book on Foreign Affairs" award should be sent to:

John Barkham, 50 East 79th Street, New York 21, New York.

The deadline is Feb. 10. Books must be written by American writers or by writers working for American organizations and must have been published in 1959.

MAGNUM PHOTOS MEETING

At the annual meeting of MAGNUM PHOTOS, the international cooperative picture agency in New York last week the following officers were elected: Chairman of the Board, Henri Cartier-Bresson of Paris; President, Elliott Erwitt of New York; Executive Editor, John G. Morris. Other members of the Board of Directors are Cornell Capa, Burt Glinn, Ernst Haas, Inge Morath, Marc Riboud and George Rodger. Michel Chevalier was re-appointed European Editor.

MAGNUM, founded in 1947, includes 20 free-lance photographers of eight nationalities, who work on assignment and on their own initiative covering news and feature stories throughout the world. In 1959 the group produced a total of 560 such stories and participated in 39 advertising campaigns under the editorship of Inge Bondi.

Thomas J. Deegan, Jr., chairman and president of the World's Fair 1964 Corp. received a Fordham College Alumni Assoc. Award last Tues.

Wall Street

might as well be "overseas,"
as far as you're concerned?

If financial facts are "foreign" to you . . . but you need to be filled in on money matters for a story you're working on . . .

Call on HENRY GELLERMAN,
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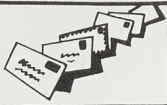
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LETTERS



January 22, 1960

Mrs. Clare Boothe Luce, Chairman
World Press Center Committee
Overseas Press Club
35 East 39th Street
New York 16, New York

Dear Mrs. Luce:

If you have experienced the crush and the confusion at any *Overseas Press Club* function, your own bruises and stepped on toes have told you how desperately needed is expansion of the Club's facilities.

Thirty-five East 39th Street isn't big enough now, and it certainly will be even more inadequate when the press of the country and the world flocks to New York for the 1964 World's Fair. That is one very self-interested reason why I am so delighted that a World Press Center is being established.

In Brussels in 1958, and in Moscow in 1959, one of the things I missed most was a really adequate press center, where the professionals covering the Fairs could relax together. A World Press Center in an enlarged Overseas Press Club here in the capital of the World will help to eliminate that shortcoming when the New York World's Fair of 1964 opens here.

I believe this situation has prompted many of us to contribute to the Correspondents Fund, OPC: World Press Center, and I hope that hundreds of others, too, will see fit to do so.

My kind regards as always.

Sincerely,

Thomas J. Deegan, Jr.,
Chairman and President
New York World's Fair, 1964

MEMBERS PLEDGE (Cont'd f. page 1)

among their lists. Several had already contacted three-quarters of the prospects on their lists.

Other speakers included Past President Bob Considine, WPC campaign co-chairman; Ben Wright, steering committee chairman; and Ben Grauer of the campaign executive committee.

CLASSIFIED



FOR RENT

Office space "as is" in OPC building, 33 E. 39th on a month to month basis. Rent reasonable. Can be used for commercial purposes only. Contact Mr. Foley, Club manager.

Beautiful 10-room house, one-fare Zone to Manhattan (30 min. BMT, IRT, Belt Parkway); large sunny back yard; 2-car garage; huge kitchen ultra-modern; finished playroom; gym; solarium; low heating cost; suitable 2 families. For rent furn. or unfurn. \$225. 2 years lease option buy. Phone Helen Settel. Gedney 4-8792.

NEW MEMBERS

The Chairman of the Admissions Committee, Stan Swinton, announces the election to membership of the following candidates:

ACTIVE

Robert P. Ball - Time Bonn Bureau
Sidney Hertzberg - Current Inc.
Carl Koch - Radio Free Europe, Munich
Sterling G. Slappey - AP London 1947/59
Milio Mileff - Radio Free Europe, Munich

ASSOCIATE

Dr. Manfred Bauer - German Consulate General, New York
William L. Bourke, Jr. - N.Y. Daily News
Janki N. Ganju - Embassy of India, Washington, D.C.
B.J. Gold - Rockland Independent, Suffern, N.Y.
Kurt W. Hampe - Austrian Information Service, New York
Faye Henle - NEA Service, Inc.
Ralph J. Ianuzzi - Boating Features Syndicate
Josephine Lyons - CBS 1951/5
Al Polansky - Metropolitan Star
Hans Wissing - Brazilian Govt. New York
Mario Garcia Arocha - News commentator, Caracas

MEMBERSHIP APPLICATION

ACTIVE

FREDERICK B. OPPER - Radio Free Europe, Stockholm. ABC 1945/53 (Chungking, Tokyo, Shanghai, London); UP 1939/40 (Tokyo). Proposed by James Dugan; seconded by Michael Wilson.

National Constructors Association

is composed of 23 leading firms engaged in the design and construction of chemical plants, petroleum refineries, power plants and steel mills. Its members operate throughout the world and account for approximately two billion dollars worth of new construction annually. The organization has fostered stable labor relations in the construction industry.

Helping tell the story of
the National Constructors Association
and other leaders in American industry
is the business of

Burson-Marsteller associates, inc.

New York • Chicago • Pittsburgh • Houston
PUBLIC RELATIONS

FASTEST AND LARGEST JETLINER TO EUROPE!



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World Press Center

BULLETIN REPORT



UP TO THE MINUTE NEWS ON THE
WORLD PRESS CENTER OF THE OVERSEAS PRESS CLUB OF AMERICA
35 EAST 39TH STREET, NEW YORK 16, NEW YORK

January 30, 1960

PROPOSE TO PUBLISH OPC ANNUAL AWARDS

A project which will greatly broaden the influence and effect of the annual Overseas Press Club awards for outstanding performance, will come up for refinement and adoption with the completion of the World Press Center.

Because of their scope and the manner in which winners are selected, these awards have become among the most significant in journalism. They are one of the functions of the Club which has won international respect.

Up to now, however, the effect of the awards has been relatively limited and short-lived. The names of the winners have been well publicized and the citations accompanying the awards have been applauded by 1,000 to 1,500 people in a setting of grandeur, usually at the Waldorf-Astoria Hotel. But their recognition of sometimes really great reporting and analysis — and the meticulous winnowing of the nominees — has ended until picked up again with a new group the following year.

Now it is proposed to give permanence to the recognition afforded. Each year the winning awards will be published in book form. As background, comments on the circumstances under which the select-material was researched and put together will be added by the winning nominees. Added to this will be comment from the

MEMBERS TOP \$83,000 IN PRESS CENTER DRIVE

As of January 23 the members' drive for the World Press Center had contributions and pledges of more than \$83,000 from 490 individual contributors. Thus the drive is now just about \$50,000 short of the members' goal.

The 2,000 members who have not contributed are receiving a personal appeal from Co-chairman *Bob Considine* as this issue goes to press.

Considine is asking 100 percent support as evidence of the solidarity behind the objectives of the World Press Center.

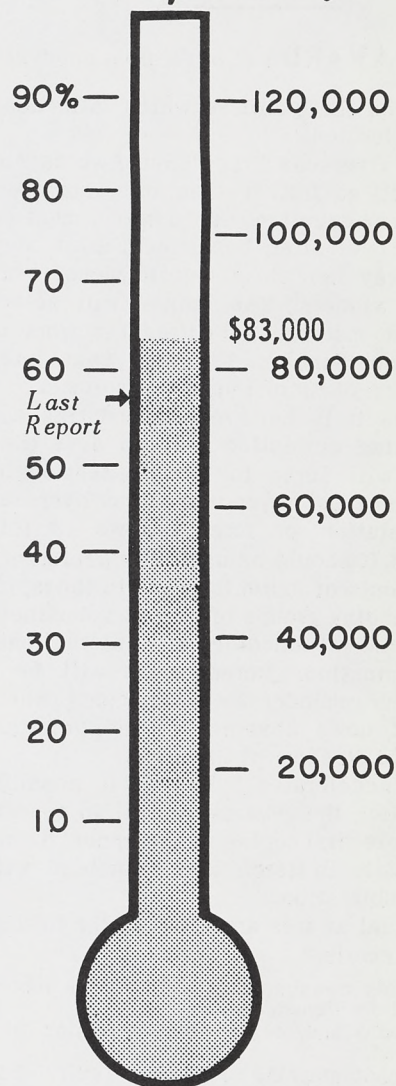
STUDENT FELLOWSHIP IN PRESS CENTER PROGRAM

The proposed World Press Center program contains a project which could have a substantial influence on encouraging study by foreign students of U.S. journalism principles and practices.

This project calls for the establishment of an International Student Exchange Committee within the OPC. Its function will be to encourage American universities to give special consideration in their exchange fellowships to young men and women from abroad who have the qualifications and the desire to pursue subjects which contribute to a background for journalism.

(Continued on reverse side)

\$135,000



MEMBERS CAMPAIGN

BOX SCORE

Total Contributions	\$83,122.
Donors	490.
Average Gift	\$1.69.

NEW CONTRIBUTORS

		OF \$100 OR MORE	
Spyros Skouras	\$3,000	Kenneth N. Ford	102
Angier Biddle Duke	1,000	E.B. Berlinrut	100
Bert C. Goss	350	Farley Manning	100
Gordon C. Hamilton	250	Dora Loues Miller (additional)	100
Kerryn King	250	Eleanor Roosevelt	100
Scott H. Reiniger	200	James A. Doyle	100
Gerold Frank	200	Martin S. Davis	100
Thomas V. Daley	150	H. Walton Cloke	100
David Burk	150	Hildegard Fillmore Smith	100
Dr. A. Irwin Grantz	150	Richard Joseph	100
D.R. Sanders	150	Harold Hendee	100
Ralph E. Forte	125	Lafe F. Allen	100
William Sparks	120		

HOW THE COMMITTEES ARE PROGRESSING

(Percentage of Quota)

Advertising	31 %
Books	46 %
Films & Graphic Arts	104 %
Professional & Foundations	68 %
Free Lance	62 %
Government	33 %
Magazines	69 %
Newspapers	68 %
Press Associations & Syndicates	64 %
Pub. Rels. Firms	68 %
Pub. Rels. Ind.	56 %
Radio-TV	58 %

OPC AWARDS (Cont'd from page 1)

judges on the qualities which influenced their selection.

The Overseas Press Club Awards Annual will go further than this, however. Each year excellent submissions must be passed over often because in some very minor way they do not quite measure up to the winners. The judges will select from the material submitted the work of those non-winning nominees considered deserving of inclusion in the volume.

Thus it is believed an enduring and continuing collection will be developed which will serve to focus attention on fine examples of reporting from overseas interpretation of foreign news in this country. It should be useful as a reference to students of journalism and to the rapidly expanding groups of people in business in government concerned with international communication. Moreover, it will be a constant reminder to governments which restrict news coverage of the practical effect of freedom of the press.

By accelerated judging it is possible to publish the Awards Annual in time to distribute first copies at the annual dinner on a date in March that coincided with book publication.

Annual awards are given in the following categories:

- Best daily newspaper or wire service reporting from abroad.
- Best radio and/or television reporting from abroad.
- Best photographing reporting (still) from abroad.
- Best photographing reporting (motion picture) from abroad.
- Best magazine reporting of foreign affairs.
- Best interpretation of foreign affairs, daily newspaper or wire service.
- Best interpretation of foreign affairs, radio and/or television.

WORLD PRESS CENTER FUND RAISERS

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Robert Eisenhauer
Colonel John Kelly
Nathan Kelne
Lamson B. Smith
Hugh Swofford

Best book on foreign affairs.

The Ed Stout Award for the best article or report on Latin America. (Any medium)

The E.W. Fairchild Award for the best business news reporting from abroad. (Any medium)

The Robert Capa Award for superlative photography, still or motion picture, requiring exceptional courage and enterprise abroad.

The George Polk Memorial Award for the best reporting, any medium, requiring exceptional courage and enterprise abroad.

STUDENT FELLOWSHIP (Continued from page 1)

The committee would also contact universities abroad and encourage them to extend similar consideration to Americans. Donors of fellowships would be asked to include specific recommendations for awarding grants to persons interested in reporting or international communications as a career.

No agency interested in the press is known to be working currently in this field. Since many fellowships are offered with relatively vague stated objectives it is believed that this excellent resource for improving standards of journalism both here and abroad would be responsive to persuasion by an International Student Exchange Committee.

GUIDE TO BETTER GIVING

Suggested scale of contributions to the Fund for the World Press Center is one per cent of annual income.